



Learning Investment: 20,000/- Rs.

Dates: 9-10 Feb 2017

Venue: Islamabad Club

Contact Us:

NATIONAL BUSINESS EDUCATION ACCREDITATION COUNCIL
201, 2nd Floor, HRD Building, Higher Education Commission, Sector H-8, Islamabad.
Phone: +92 51 90800206-09 Email: nbeac@hec.gov.pk
www.nbeac.org.pk



Writing for Quality Journals

9th and 10th February 2018
Venue: Islamabad Club



Learning Outcomes:

The key outcomes of the workshop are:

- Improve the quality of academic writing
- Understand the expectations of editor and reviewer
- Increase motivation to submit to high impact factor journals



Objectives:

The main objective of the workshop is to motivate the Pakistani management scholars to publish in high impact factor journals. Additionally, this workshop will explain the complete journey of a paper, from conception of the idea to the paper appearing in print. The workshop will discuss the general guidelines for publishing in good quality journals, and will also consider the unique challenges when publishing work from Pakistan.



Schedule:

Day 1

9:30 am – 10:00 am Registration

Session 1

10:00 am – 10:30 am Opening & Introductions

10:30 am – 1:30 pm Understanding the concept of quality in academic writing (with a tea break in between)

Lunch and prayer break 1:30 pm - 2:30 pm

Session 2

2:30 pm – 5:00 pm Editors and reviewers expectations – a section by section discussion (with a tea break, which can be a working tea)

Day 2

Session 3

9:00 am - 10:30 am The revise and resubmit process

Tea Break 10:30 am - 11:00 am

Session 4

11:00 am - 1:00 pm Motivation and challenges: uniqueness of submissions from developing countries

1:00 pm - 1:30 pm Closing and certificate distribution

Lunch 1:30 pm - 2:30 pm

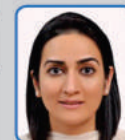
Audience:

Faculty member with PhD (may be opened up to PhD scholars who are in thesis writing stage)

Consultants:



Dr. Mary Sully de Luque
Director Academic
Thunderbird School of Arizona State University



Dr. Sadia Nadeem
Associate Professor & Director MARC
FAST School of Management, FAST NU,
Islamabad